



Cherokee Station Business Association

PO Box 2053, St. Louis, MO 63158 | www.cherokeestation.com

Board/Association Meeting Agenda

August 20, 2009 – 6:00 p. m.

Cherokee Business Incubator, 2715 Cherokee

1. Introductions

Brief of what will be discussed during the meeting.

- a. Matt & Josh of Eleven Magazine, tenants of FOAM introduction, want to promote the street in their mag.
- b. City approved full use liquor license @ 2720 Cherokee, Art Dimensions
- c. Rick Rucita is present, mentions bums are still hanging in front of store even though Globe refuses to sell alcohol to them.

2. City Officials – NONE PRESENT @ MTG.

- a. Ken Ortmann - 9th Ward Alderman - Phone: (314) 776-0161
- b. Craig Schmid - 20th Ward Alderman Phone: (314) 589-6816
- c. Harry Bennett – SLDC Phone: (314) 832-2946
- d. Michael J. Cognasso - 3rd District Police Officer – Pager: (314) 318-0521
 - no more overtime, so not coming to meetings
 - Eric Woods talked to him, nothing new crime wise to report
 - Shirley reported about 4-6 well dressed black men have been robbing people.

3. Approval of Previous Meeting Minutes

- a. W Liebermann motions, A Libermann approves, all in favor

4. Financial Report

5. Old Business & Amendments

- a. Angelo – Will Lieberman to give update on RFT ad buy.
 - i. Not seeking any new people, 30 signed up, 5 dropped out, 21 going into the ad.
 - ii. Credit Union account set up tomorrow for Ad \$
 - iii. New deadline: when Angelo gets \$\$\$ - \$112/business
 - iv. Angelo shares illustration for Ad idea, suggestions to add a map
- b. Angelo – CSBA website
 - i. No update.
- c. Mexican Independence Day update Hispanic business Owners
 - i. Minerva proposes to remove “Not working with Cecilia Vesquez” from the conditions. All Ok the request.
 - ii. Advertise in RFT & Red Latino, 18”x25” Posters, flyers, 2 security guards, 1 local cop, porta potties, etc... 2 big acts/music
 - iii. For future reference, groups need to come with a proposal.

- iv. publicity is out, looking for media sponsors, permits are in place, 5 outside food vendors, some donations: Hispanic Chamber of Commerce
- v. Will will make sure Frank gets the streets cleaned.
- d. Jason motions to remove the stipulation of the way the money is spent for the Hispanic, A Libermann seconds, all in favor.
- e. Minerva shows poster for 9/12 event

6. Committee Reports

- a. mediation committee – no report
- b. street enhancement project – Jason wrote and submitted letter to StL Board of Public Service – Jason will follow up and make appropriate calls.

7. New Business

- a. Bike Racks like to ones on Morganford – city pays for...maybe add to street scape project.
- b. Proposal by Christopher E. Michael – Cherokee Re-Urbanization
 - i. Minerva did not get to read the proposal, get him to next meeting
- c. Jason motions to give Frank Moore a .50 cents raise, all in favor

8. Announcements and Events

- a. Fiestas Patrias STL – Cherokee St. Iowa to Oregon 09/12/09 11:00 a.m. to 10:00 p.m.

9. Adjourn

CSBA Transaction Detail Report

1/1/09 through 8/10/09

| Date | Num | Payee | Memo | Category | Amount |
|-----------------------------|-----|--|---------------------------|-----------------------------|------------------|
| <u>CSBA Checking</u> | | | | | |
| 1/1/09 | | 2009 Starting Balance | | [CSBA Checking] | 3,461.97 |
| 1/12/09 | | INTERNET TFR TO CHK 0025603086 | TRANSFER | [CSBA Money Market] | 5,000.00 |
| 1/13/09 | 547 | CHECK - Personalized Mementos | Historical Plaque Project | Historical Plaque Project | -4,587.61 |
| 1/27/09 | 548 | CHECK - Frank Moore | Street Cleaning | Street Cleaning | -487.50 |
| 2/24/09 | 549 | CHECK - Frank Moore | Street Cleaning | Street Cleaning | -528.75 |
| 3/27/09 | 550 | CHECK - Frank Moore | Street Cleaning | Street Cleaning | -506.25 |
| 4/11/09 | 551 | CHECK - Firecracker Press | Cherokee Open House | Special Events | -1,929.32 |
| 4/16/09 | | INTERNET TFR TO CHK 0025603086 | TRANSFER | [CSBA Money Market] | 5,000.00 |
| 4/16/09 | | INTERNET TFR TO CHK 0025603086 | TRANSFER | [CSBA Money Market] | 5,000.00 |
| 4/20/09 | 552 | CHECK - Diana's Bakery | | Security Camera Program | -965.00 |
| 4/20/09 | 553 | CHECK - Carrillos Western Wear | | Security Camera Program | -1,000.00 |
| 4/30/09 | 554 | CHECK - William Reznick | Window Washing | Street Cleaning | -150.00 |
| 5/4/09 | 555 | CHECK - Frank Moore | Street Cleaning | Street Cleaning | -633.75 |
| 5/26/09 | 556 | CHECK - Phillip Hitchcock | PHD Gallery | Security Camera Program | -1,000.00 |
| 5/28/09 | 557 | CHECK - Michelle LeBeau | Secretary (April & May) | CSBA Administrative Expense | -120.00 |
| 6/3/09 | 558 | CHECK - Frank Moore | Street Cleaning | Street Cleaning | -600.00 |
| 6/19/09 | 559 | Leon Uniform | | Gift | -250.00 |
| 7/1/09 | 560 | US Cellular | Barb Potts Cell Phone | Gift | -250.00 |
| 7/15/09 | 200 | CHECK - Frank Moore | | Street Cleaning | -622.50 |
| 7/15/09 | 651 | CHECK - Frank Moore | Street Cleaning | Street Cleaning | -705.00 |
| 7/22/09 | | HARLAND CLARKE CHK ORDERS PPD | New Checks | Misc | -23.00 |
| Total CSBA Checking | | | | | 4,103.29 |
| <u>CSBA Money Market</u> | | | | | |
| 1/1/09 | | 2009 Starting Balance | | [CSBA Money Market] | 22,690.11 |
| 1/9/09 | | INTEREST PAID | | Interest Income | 2.80 |
| 1/12/09 | | INTERNET TFR TO CHK 0025603086 | TRANSFER | [CSBA Checking] | -5,000.00 |
| 2/10/09 | | INTEREST PAID | | Interest Income | 7.89 |
| 3/10/09 | | INTEREST PAID | | Interest Income | 6.79 |
| 4/10/09 | | INTEREST PAID | | Interest Income | 7.52 |
| 4/16/09 | | INTERNET TFR TO CHK 0025603086 | TRANSFER | [CSBA Checking] | -5,000.00 |
| 4/16/09 | | INTERNET TFR TO CHK 0025603086 | TRANSFER | [CSBA Checking] | -5,000.00 |
| 5/8/09 | | INTEREST PAID | | Interest Income | 2.19 |
| 5/8/09 | | City Income from Special Taxing District | | City Disbursement Voucher | 22,346.28 |
| 6/18/09 | | INTEREST PAID | | Interest Income | 13.60 |
| 7/10/09 | | INTEREST PAID | | Interest Income | 14.83 |
| 8/10/09 | | INTEREST PAID | | Interest Income | 15.33 |
| Total CSBA Money Market | | | | | 30,107.34 |
| Net Inflows/Outflows | | | | | 34,210.63 |