



Cherokee Station Business Association

PO Box 2053, St. Louis, MO 63158 | www.cherokeestation.com

Board/Association Meeting Agenda

August 20, 2009 – 6:00 p. m.

Cherokee Business Incubator, 2715 Cherokee

1. Introductions

Brief of what will be discussed during the meeting.

- a. Matt & Josh of Eleven Magazine, tenants of FOAM introduction, want to promote the street in their mag.
- b. City approved full use liquor license @ 2720 Cherokee, Art Dimensions
- c. Rick Rucita is present, mentions bums are still hanging in front of store even though Globe refuses to sell alcohol to them.

2. City Officials – NONE PRESENT @ MTG.

- a. Ken Ortmann - 9th Ward Alderman - Phone: (314) 776-0161
- b. Craig Schmid - 20th Ward Alderman Phone: (314) 589-6816
- c. Harry Bennett – SLDC Phone: (314) 832-2946
- d. Michael J. Cognasso - 3rd District Police Officer – Pager: (314) 318-0521
 - no more overtime, so not coming to meetings
 - Eric Woods talked to him, nothing new crime wise to report
 - Shirley reported about 4-6 well dressed black men have been robbing people.

3. Approval of Previous Meeting Minutes

- a. W Liebermann motions, A Libermann approves, all in favor

4. Financial Report

5. Old Business & Amendments

- a. Angelo – Will Lieberman to give update on RFT ad buy.
 - i. Not seeking any new people, 30 signed up, 5 dropped out, 21 going into the ad.
 - ii. Credit Union account set up tomorrow for Ad \$
 - iii. New deadline: when Angelo gets \$\$\$ - \$112/business
 - iv. Angelo shares illustration for Ad idea, suggestions to add a map
- b. Angelo – CSBA website
 - i. No update.
- c. Mexican Independence Day update Hispanic business Owners
 - i. Minerva proposes to remove “Not working with Cecilia Vesquez” from the conditions. All Ok the request.
 - ii. Advertise in RFT & Red Latino, 18”x25” Posters, flyers, 2 security guards, 1 local cop, porta potties, etc... 2 big acts/music
 - iii. For future reference, groups need to come with a proposal.

- iv. publicity is out, looking for media sponsors, permits are in place, 5 outside food vendors, some donations: Hispanic Chamber of Commerce
- v. Will will make sure Frank gets the streets cleaned.
- d. Jason motions to remove the stipulation of the way the money is spent for the Hispanic, A Libermann seconds, all in favor.
- e. Minerva shows poster for 9/12 event

6. Committee Reports

- a. mediation committee – no report
- b. street enhancement project – Jason wrote and submitted letter to StL Board of Public Service – Jason will follow up and make appropriate calls.

7. New Business

- a. Bike Racks like to ones on Morganford – city pays for...maybe add to street scape project.
- b. Proposal by Christopher E. Michael – Cherokee Re-Urbanization
 - i. Minerva did not get to read the proposal, get him to next meeting
- c. Jason motions to give Frank Moore a .50 cents raise, all in favor

8. Announcements and Events

- a. Fiestas Patrias STL – Cherokee St. Iowa to Oregon 09/12/09 11:00 a.m. to 10:00 p.m.

9. Adjourn

CSBA Transaction Detail Report

1/1/09 through 8/10/09

Date	Num	Payee	Memo	Category	Amount
<u>CSBA Checking</u>					
1/1/09		2009 Starting Balance		[CSBA Checking]	3,461.97
1/12/09		INTERNET TFR TO CHK 0025603086	TRANSFER	[CSBA Money Market]	5,000.00
1/13/09	547	CHECK - Personalized Mementos	Historical Plaque Project	Historical Plaque Project	-4,587.61
1/27/09	548	CHECK - Frank Moore	Street Cleaning	Street Cleaning	-487.50
2/24/09	549	CHECK - Frank Moore	Street Cleaning	Street Cleaning	-528.75
3/27/09	550	CHECK - Frank Moore	Street Cleaning	Street Cleaning	-506.25
4/11/09	551	CHECK - Firecracker Press	Cherokee Open House	Special Events	-1,929.32
4/16/09		INTERNET TFR TO CHK 0025603086	TRANSFER	[CSBA Money Market]	5,000.00
4/16/09		INTERNET TFR TO CHK 0025603086	TRANSFER	[CSBA Money Market]	5,000.00
4/20/09	552	CHECK - Diana's Bakery		Security Camera Program	-965.00
4/20/09	553	CHECK - Carrillos Western Wear		Security Camera Program	-1,000.00
4/30/09	554	CHECK - William Reznick	Window Washing	Street Cleaning	-150.00
5/4/09	555	CHECK - Frank Moore	Street Cleaning	Street Cleaning	-633.75
5/26/09	556	CHECK - Phillip Hitchcock	PHD Gallery	Security Camera Program	-1,000.00
5/28/09	557	CHECK - Michelle LeBeau	Secretary (April & May)	CSBA Administrative Expense	-120.00
6/3/09	558	CHECK - Frank Moore	Street Cleaning	Street Cleaning	-600.00
6/19/09	559	Leon Uniform		Gift	-250.00
7/1/09	560	US Cellular	Barb Potts Cell Phone	Gift	-250.00
7/15/09	200	CHECK - Frank Moore		Street Cleaning	-622.50
7/15/09	651	CHECK - Frank Moore	Street Cleaning	Street Cleaning	-705.00
7/22/09		HARLAND CLARKE CHK ORDERS PPD	New Checks	Misc	-23.00
Total CSBA Checking					4,103.29
<u>CSBA Money Market</u>					
1/1/09		2009 Starting Balance		[CSBA Money Market]	22,690.11
1/9/09		INTEREST PAID		Interest Income	2.80
1/12/09		INTERNET TFR TO CHK 0025603086	TRANSFER	[CSBA Checking]	-5,000.00
2/10/09		INTEREST PAID		Interest Income	7.89
3/10/09		INTEREST PAID		Interest Income	6.79
4/10/09		INTEREST PAID		Interest Income	7.52
4/16/09		INTERNET TFR TO CHK 0025603086	TRANSFER	[CSBA Checking]	-5,000.00
4/16/09		INTERNET TFR TO CHK 0025603086	TRANSFER	[CSBA Checking]	-5,000.00
5/8/09		INTEREST PAID		Interest Income	2.19
5/8/09		City Income from Special Taxing District		City Disbursement Voucher	22,346.28
6/18/09		INTEREST PAID		Interest Income	13.60
7/10/09		INTEREST PAID		Interest Income	14.83
8/10/09		INTEREST PAID		Interest Income	15.33
Total CSBA Money Market					30,107.34
Net Inflows/Outflows					34,210.63