



Cherokee Station Business Association

PO Box 2053, St. Louis, MO 63158 | www.cherokeestation.com

General Membership Meeting Agenda March 19, 2009 – 6:00pm Cherokee Business Incubator, 2715 Cherokee

1. Introductions

Brief of what will be discussed during meeting.

2. City Officials

- a. Ken Ortmann - 9th Ward Alderman Phone: (314) 776-0161
 - i. No new updates...dry cleaners in Soulard broken into early morning – street surveillance very important - 9th ward mailing list 2nd annual spring wing fling 4/28 pm 5*Star Senior center, lots of chix wings! Get people to attend!! – Hub work day to try and grade the lot out and start working together & just wants to settle on grass and not donated gifts.
- b. Craig Schmid - 20th Ward Alderman Phone: (314) 589-6816
 - i. Cinco de Mayo – Smoking Ban in StL? – mortgage fraud problems: alert people and Craig – Dog Park opening 4/25/09 11-2pm, dog memberships – juvenal issues 5/14/ 7:30 at Senior center – Roosevelt day of Love 5/15 10am – Cherokee Enhancement light similar to Fox theatre/new sod -
- c. Harry Bennett – SLDC Phone: (314) 832-2946
 - i. Budget meetings for both Alderman, almost at budget limit and will still add people if they want to but cannot guarantee more \$ for this year but it's first come first serve. Still working on business development – and opportunities for new businesses. Student summer time placement programs? SLATE – advice & info driven for unemployed, students, etc 1017 Olive Street but moving to new location.
- d. Michael J. Cognasso - 3rd District Police Officer Pager: (314) 318-0521
 - i. Issue at Iowa, mugging 31 blding checks in eve hours - Dianas Bakery personal vehicle broken into due to retaliation – Kevin's place, 2 windows broken in early morning hours, no leads – 2631 Cherokee Electronic burglarized 4/10/09 6:40am - no recent arrests

3. Approval of Previous Meeting Minutes

4. Financial Report

- a. \$ available for security program
\$22,300 coming in
- b. \$18,000 between 2 accounts Wil Lieberman motions, everyone in favor, motion passes

5. Old Business

a. **Spring Open House Report: Eric – great crowd at Firecracker, closed at 9pm with people still coming in... great news and weather – every business said they had a great turnout and some the best day yet! Lots of positive PR after the event!!!**

b. **Local Latino reporter coming through next week – INCITYNEWS.com?**

c. **CSBA proposal – Mark from Black Bear – propose use of CSBA empty lots – convert lot next to bakery to a garden for the café, natural organic food, reduce transport costs, etc... green space – community involvement is open and have them design the look of the garden – LRA lot agreement states they must be fenced and maintained with covered asphalt – try to ammend the agreement – Cheri mentions reasoning why the lot is as is – potential funding**

i. **Eric Woods asks who uses it? They would allow whoever joins to get involved to do so and they will get insurance. Wil requests proof of funding and then have some post funding if needed, budget, business plan, and strict guidelines. Craig mentions a question of what's under the asphalt – soil type, lead, etc... Mark says their current garden behind the bakery was tested and was fine. Ken suggest detailed space layout and plan for use – Cheri brings up the CSBA investment in the lots and everyone else thinks it's a bad investment – Jason motions to try something new and like to see someone who cares do so, talk to Laura Costello at LRA about stipulations – Mark will provide all needed info: budget, lease from LRA, insurance, etc... Wil supports continual dialogue, Jason moves to support proposal with stip that no work is done prior to agreed lease b/t CSBA & Red brick Community Management, Andrew Liberman supports 12 in favor 1 not in favor.**

b. **Security reimbursement program important!!!**

6. Committee Reports

a. Spring Open House

Eric Woods, Chair

b. Cinco de Mayo

Jason Deem, Chair

i. **Jason has a map layout and will email to everyone, vendor deadline extended to 4/21, posters will be available 4/17 to pick up at CSBA, 4 main acts, Art Vecindario, Art Dimensions, Pete Walleghar will have open studio, parade at 1:11pm beginning at Fort Gondo, up Utah, down Iowa, back on Cherokee East. Officer Cognasso needs to know what is needed from Operational Planning and Captain in order to get officers.**

ii. **Craig mentions early planning and more meetings for events**

7. New Business

a. **Mark Bonnert – BBB Proposal for work on empty lots.**

b. **Lyndsey Scott – ComeUnity Hub.**

c. **paid internship programs, Michael Holmes**

d. **Mike Glodeck noticed kids off buses waiting for the next and just messing with property from his camera**

- e. Angelo suggested a nightly walk program with residents and owners & will consider coordinating – Craig and Ken voiced that they should discuss with the officers(Cognasso) what to be aware of, etc...
- f. Brian Pellitier moving to Shenandoah and Jefferson based on larger space and business decision.
nominate someone to be a new board member – Carlos, Dustin (APOP), Betty by default and vote not a member, Jason moves to end Betty Hollaran's membership, Andrew 2nds the motion, all says yey. 7 in favor.
- g. Wil asking for street cleanup money for festival area only \$750, window cleaning \$200, Andrew Lib motions to allocate up to \$750 for street cleaning of the festival area b/t Iowa to Nebraska, Jason 2nds, 10 in favor, 0 oppose, motion passes.

8. Announcements and Events

- a. Approval of last meetings agenda motion passes
- b. Loyal Family has a lease at 2210 Cherokee, artists space upstairs and concert event space on main floor. Wil motions to support the venue asks that CSBA the purseant of a liquor license by the Loyal family, Pete 2nds, 8 favor, 0 opposing
- c. Red Cross Blood Drive at Business Incubator on May
- d. Operation Bright Side painted over Pete's mural on Maroon's blding, while other markings aren't covered; aka forge... call & present to Harry for permit.
- e. Angelo has expressed to join board? Eric motions to vote and Minerva mentions the board is in favor... quorum is met, Jason moves to appoint Angelo to the board as a member, Eric 2nds 6 in favor, 0 opposed.

9. Adjourn

- a. meeting adjourned at 7:35pm.

CSBA Transaction Detail Report

1/1/09 through 12/31/09

Date	Account	Num	Payee	Memo	Category	C l r	Amount
<u>CSBA Checking</u>							
1/1/09	CSBA Checking		2009 Starting Balance		[CSBA Checking]	R	3,461.97
1/12/09	CSBA Checking		INTERNET TFR TO CHK 0025603086	TRANSFER	[CSBA Money Market]	C	5,000.00
1/13/09	CSBA Checking	547	CHECK - Personalized Mementos	Historical Plaque Project	Historical Plaque Project	C	-4,587.61
1/27/09	CSBA Checking	548	CHECK - Frank Moore	Street Cleaning	Street Cleaning	C	-487.50
2/24/09	CSBA Checking		CHECK - Frank Moore	Street Cleaning	Street Cleaning	C	-528.75
Total CSBA Checking							2,858.11
<u>CSBA Money Market</u>							
1/1/09	CSBA Money Market		2009 Starting Balance		[CSBA Money Market]	R	22,690.11
1/9/09	CSBA Money Market		INTEREST PAID		Interest Income	C	2.80
1/12/09	CSBA Money Market		INTERNET TFR TO CHK 0025603086	TRANSFER	[CSBA Checking]	C	-5,000.00
2/10/09	CSBA Money Market		INTEREST PAID		Interest Income	C	7.89
3/10/09	CSBA Money Market		INTEREST PAID		Interest Income	C	6.79
Total CSBA Money Market							17,707.59
Net Inflows/Outflows							20,565.70