



Cherokee Station Business Association

PO Box 2053, St. Louis, MO 63158 | www.cherokeestation.com

Board/Association Meeting Minutes

May 21, 2009 – 6:00pm

Cherokee Business Incubator, 2715 Cherokee

1. Introductions

Brief of what will be discussed during the meeting.

- meeting with SLATE tonight – no show...

2. City Officials

a. Ken Ortmann - 9th Ward Alderman ABSENT Phone: (314) 776-0161

b. Craig Schmid - 20th Ward Alderman Phone: (314) 589-6816

i. No much to report, sent out an email but not all were copied in it – resend to all.

ii. Request & attempting to get more time on light cross Jefferson.

iii. Five Star meeting referenced – try to schedule a new meeting? Asked Harry how to deal with BPS – takes a long time to get anything & there will not be a lot of mtgs. Roy Bachmann, Hamdo are point people. It needs to be dealt with and get the most out of the \$. Federal \$. Ramps have to be redone. Shirley – 1 light post per 3rd hole. Form a follow up committee. Mike, Angelo, Will interested. Street Facade Commt.

c. Harry Bennett – SLDC NO REPORT Phone: (314) 832-2946
- waiting on funding,

d. Michael J. Cognasso - 3rd District Police Officer Pager: (314) 318-0521
ABSENT – sent a report, copy included

3. Approval of Previous Meeting Minutes

Couple of corrections:

CSBA proposal for empty lot - to be used for community garden.

LRA lot must be maintained free and clear of all weeds, trash and debris per deed. All in favor of minute approval.

4. Financial Report

a. **Year to date. Mike motions to approve, Wallager seconds, 6 favor/motion passes**

5. Old Business

a. Mark Bonnert – Update on use of lots: Lease with CSBA

- Mark sent budget, insurance info, LRA lease obtained, met with Maroon/Karen: beautiful, for the community, has kept up on his promises.

- Maroon/Karen say pictures look beautiful, concerned @ tearing it up(shows pics of BB garden/and lots of sitting water 3 weeks ago) & it would be used 3 to 5 months a year. Other months and lack of money.

- Mark: build cold frames in winter, currently waiting on mulch, has open pavement system,

- Harry: escrow \$ received if remove the asphalt so it's controlled. Lot belongs to taxing district. Thought approval of asphalt to be not removed in last meeting?
 - look at amount of money invested and look at cost factor and actual figures
 - Minerva: says to have all documents reviewed & talk outside of this mtg.
 - Will proposes for Mark & Maroon to compromise to work together. Suggests to leave asphalt but cut sq. holes out, money escrow, start w/some boxes
 - diagram shows to leave a 3' asphalt walkway around perimeter, make dining area in back, straw, herb, fruit, and flower garden. - Mark proposes 1st 3 boxes on pic to cut out asphalt only in that area & to vote 2nite.
- **Mark's compromise to work on lot as is, not tear up asphalt, allow Maroon/Karen access, review lease, submit cert of insurance, new design, put together committee for specific projects per permission of CSBA to use lot surface for test of garden program between Black Bear and Red Brick. Contingent upon project funding & working group. Time limit of 2 years in lease and maybe renew/increase if successful. Lease needs to be drawn up and all included. Board walk to lot to view and discuss. Minerva motions to vote, 5 in favor, none oppose, motion passes per met conditions.
- b. Board member open positions: Carlos Dominguez and Hector Medina accepted to be part of our Board.
- Brian Pelletier and Betty Holloran no longer.
 - Minerva motions Carlos Dominguez & Hector to board, Will 2nds, 8 favor, no opposition.

6. Committee Reports

Cinco de Mayo – WILL: great turnout, ask for approval for \$ Mike motions to approve pending receipts, Angelo 2nds, 4 favor, no oppose, passes and reviewed by Glodeck.

Shirley – receipts? Turn in copy.

7. New Business

a. SLATE Missouri Career Center presentation

- biz gets intern, city pays for it, rep did not show up
- Craig mentions to look at www.mo.gov use recovery \$ and provide jobs

b. Red Cross Blood drive

- Sunday July 5, 2009 at noon – California/Cherokee – bus will be parked

c. Angelo – CSBA website

- RFT: collective ad for street, options copy included. 1 full year ad, can change weekly, banner ads online, asking for no liability of CSBA, Cranky Yellow will be liable for whole year if biz's default on payment. If 35 bizs: full page color - \$68/week/biz under contract b/t biz & CY. Asking CSBA for a % of \$ granted based on amount of biz's participating and divided b/t biz's. Will proposes 30% discount to CSBA members and reg. cost for anyone outside of CSBA but on Cherokee. ? about how taxing \$ is spent. Charge those out of tax district and allocate and use your tax\$ for use. Harry mentions auditing for CSBA is possible and better be careful! Figure out a legal way but YES advertising needs to happen. Will proposes CSBA to help get it going and try four weeks verses lock-in for a full year. Shirley proposes CSBA

to have and pay for CSBA Banner. Similar to The LOOP's ad. Negotiate! Will motions \$375 per issue for up to four issues to test out. All in favor, passes.

d. Certificate of \$250 towards uniform \$250 for cell phone reimbursement motioned by Will, 2nd by Andrew, all in favor, motion passes.

- Ask Officer Cognasso for report of 3300 and 3400 blocks.

- PHD Gallery asks for reimbursement of camera installment. Will: he should come to meeting, and ask for & receive \$. Concerned about biz coming forward for \$, Karen to draft doc that protects the CSBA. \$1000 to Philip Hitchcock w/receipt motioned by Glodeck, Walleger 2nds, 3 favor, none oppose, passes. Schmid mentions \$ program for camera equip. on public bldngs.

8. Announcements and Events

a. 2010 Census

9. Adjourn