



Cherokee Station Business Association

PO Box 2053, St. Louis, MO 63158 | www.cherokeestation.com

Board/Association Meeting Minutes

November 19, 2009 – 6:00 p. m.

Cherokee Business Incubator, 2715 Cherokee

1. Introductions

Brief of what will be discussed during the meeting.

-Mike Glodeck couldn't make mtg.

-Dec. 12th Mexican Catholic Holiday (close half street on California Ave.) details to come...

2. City Officials

- a. Ken Ortmann - 9th Ward Alderman - Phone: (314) 776-0161
 - i. Not present
- b. Craig Schmid - 20th Ward Alderman Phone: (314) 589-6816
 - i. Present
 - ii. Cherokee Enhancement: mtg re: LED lighting, ready to go in Spring '10, not to include paving at this point, includes handicap access, trees, bricks, and LED lighting
 - iii. Proposing daytime secured parking lot at 3333 Ohio for employees, owners of businesses. Possibly objectively assigned to different businesses for use @ night. May be an issue of who would maintain, property manage? Lease terms to be determined.
 - iv. SLATE 1520 Market St. – Missouri Career Source location
 - v. Neighborhood Events: Cherokee Cookie Spree Dec 5th/6th 11-5pm & CPL Dec 5th 11-7pm
 - vi. Lot behind Globe Drugs needs attention – broken meters, ticketing again.
- c. Harry Bennett – SLDC excused Phone: (314) 832-2946
 - i. excused
- d. Michael J. Cognasso - 3rd District Police Officer – Pager: (314) 318-0521
 - i. Not present

3. Approval of Previous Meeting Minutes – Jason motions to approve, Eric 2nds none opposed, approved.

- a. Correction of amount quoted re: RFT

4. Financial Report – Angelo motions to approve, Eric 2nds none oppose, approved

- a. Chart of financial breakdown provided
 - i. Advertising & Marketing \$7,170.00
 - ii. Street Cleaning \$6,209.75

- iii. Special Events \$5,204.32
- iv. Historical Plaque Project \$4,587.61
- v. Security Camera Program \$3,965.00
- vi. Gift \$500.00, CSBA Administrative Expenses \$438.00 & Misc. \$23.00

5. Old Business

- a. Angelo – Will Lieberman RFT ad buy -
- b. Angelo – CSBA website: info on site will be based on submissions, wants photos of businesses, street, neighborhood events, system for event submissions to come.
 - Sponsor buy in is \$80 month
 - developing fundraising ideas for raising web money & for street project, have stickers, prints, items made to promote Cherokee that'd be available for purchase.

6. Committee Report

- a. Day of the Dead 2009 Chair Minerva Lopez
 - i. had lots of people on street all day long, had free food samples of local fare, great feedback. \$825 spent in total in ads & props.

7. New Business

- a. CSBA elections – Presentation of slates
 - i. Jason Deem – had many changes on board during year
 - ii. 6 positions to fill over all. Ex Pres, Pres, VP, Treasurer, & 9 Board
 - 1. Eric Woods - President
 - 2. Mike Glodeck - VP
 - 3. Jason Deem - Treasurer
 - 4. Chris Sabbitino, Peat Wollagher, Angelo Stege & Carlos Dominguez (board nominees)

8. Announcements and Events

- Cherokee Print League - Dec. 5th, 2009 – 10:00 a.m. to 7:00 p.m.
- Owner of Frontyard Features: Martin Casas sits in and intro: located at 1922 Cherokee across from O'Malleys.

9. Adjourn

CSBA Transaction Detail Report:1
 1/1/09 through 11/19/09

Date	Num	Payee	Memo	Category	Amount
<u>CSBA Checking</u>					
1/1/09		2009 Starting Balance		[CSBA Checking]	3,461.97
1/12/09		INTERNET TFR TO CHK 0025603086	TRANSFER	[CSBA Money Market]	5,000.00
1/13/09	547	CHECK - Personalized Mementos	Historical Plaque Project	Historical Plaque Project	-4,587.61
1/27/09	548	CHECK - Frank Moore	Street Cleaning	Street Cleaning	-487.50
2/24/09	549	CHECK - Frank Moore	Street Cleaning	Street Cleaning	-528.75
3/27/09	550	CHECK - Frank Moore	Street Cleaning	Street Cleaning	-506.25
4/11/09	551	CHECK - Firecracker Press	Cherokee Open House	Special Events	-1,929.32
4/16/09		INTERNET TFR TO CHK 0025603086	TRANSFER	[CSBA Money Market]	5,000.00
4/16/09		INTERNET TFR TO CHK 0025603086	TRANSFER	[CSBA Money Market]	5,000.00
4/20/09	552	CHECK - Diana's Bakery		Security Camera Program	-965.00
4/20/09	553	CHECK - Carrillos Western Wear		Security Camera Program	-1,000.00
4/30/09	554	CHECK - William Reznick	Window Washing	Street Cleaning	-150.00
5/4/09	555	CHECK - Frank Moore	Street Cleaning	Street Cleaning	-633.75
5/26/09	556	CHECK - Phillip Hitchcock	PHD Gallery	Security Camera Program	-1,000.00
5/28/09	557	CHECK - Michelle LeBeau	Secretary (April & May)	CSBA Administrative Expense	-120.00
6/3/09	558	CHECK - Frank Moore	Street Cleaning	Street Cleaning	-600.00
6/19/09	559	Leon Uniform		Gift	-250.00
7/1/09	560	US Cellular	Barb Potts Cell Phone	Gift	-250.00
7/15/09	200	CHECK - Frank Moore		Street Cleaning	-622.50
7/15/09	651	CHECK - Frank Moore	Street Cleaning	Street Cleaning	-705.00
7/22/09		HARLAND CLARKE CHK ORDERS PPD	New Checks	Misc	-23.00
9/3/09	653	CHECK - Michelle Lebeau	Secretary (June, July, Aug)	CSBA Administrative Expense	-198.00
9/9/09	652	CHECK - CVC	Convention & Visitors Comission	Advertising & Marketing	-370.00
9/9/09	655	CHECK - Frank Moore	Street Cleaning	Street Cleaning	-800.00
9/11/09	656	CHECK - Cranky Yellow	Design for RFT Ad	Advertising & Marketing	-150.00
9/14/09	654	CHECK - Riverfront Times	Advertising	Advertising & Marketing	-3,325.00
9/16/09		INTERNET TFR FRM CHK 0100063738		[CSBA Money Market]	10,000.00
9/22/09	657	Cherokee Street Latino Business Assn	Mexican Independance Day	Special Events	-3,275.00
10/7/09	659	CHECK - Frank Moore	Street Cleaning	Street Cleaning	-632.00
10/13/09	658	Mike Glodeck - FOAM		Security Camera Program	-1,000.00
10/26/09	660	CHECK - Michelle LeBeau	Secretary (Sept, Oct)	CSBA Administrative Expense	-120.00
11/10/09	661	CHECK - Frank Moore	Street Cleaning	Street Cleaning	-544.00
11/19/09	662	CHECK - Riverfront Times	Advertising	Advertising & Marketing	-3,325.00
Total CSBA Checking					364.29
<u>CSBA Money Market</u>					
1/1/09		2009 Starting Balance		[CSBA Money Market]	22,690.11
1/9/09		INTEREST PAID		Interest Income	2.80
1/12/09		INTERNET TFR TO CHK 0025603086	TRANSFER	[CSBA Checking]	-5,000.00
2/10/09		INTEREST PAID		Interest Income	7.89
3/10/09		INTEREST PAID		Interest Income	6.79
4/10/09		INTEREST PAID		Interest Income	7.52
4/16/09		INTERNET TFR TO CHK 0025603086	TRANSFER	[CSBA Checking]	-5,000.00
4/16/09		INTERNET TFR TO CHK 0025603086	TRANSFER	[CSBA Checking]	-5,000.00
5/8/09		INTEREST PAID		Interest Income	2.19
5/8/09		City Income from Special Taxing District		City Disbursement Voucher	22,346.28
6/18/09		INTEREST PAID		Interest Income	13.60
7/10/09		INTEREST PAID		Interest Income	14.83
8/10/09		INTEREST PAID		Interest Income	15.33
9/10/09		INTEREST PAID		Interest Income	15.34
9/16/09		INTERNET TFR FRM CHK 0100063738		[CSBA Checking]	-10,000.00
10/9/09		INTEREST PAID		Interest Income	9.31
11/10/09		INTEREST PAID		Interest Income	8.82
Total CSBA Money Market					20,140.81
Net Inflows/Outflows					20,505.10