



Cherokee Station Business Association

PO Box 2053, St. Louis, MO 63158 | www.cherokeestation.com

Board/Association Meeting Minutes

October 15, 2009 – 6:00 p. m.

Cherokee Business Incubator, 2715 Cherokee

1. Introductions

Brief of what will be discussed during the meeting.

2. City Officials (Only Craig Schmid present, Ken showed up)

- a. Ken Ortmann - 9th Ward Alderman - Phone: (314) 776-0161
 - Stimulus \$ received by developer: Jeff Mugg 3100 block Ohio and 3400 block Iowa
 - 231-1212 is the number to call for non-emergency POLICE issue.
- b. Craig Schmid - 20th Ward Alderman Phone: (314) 589-6816
 - awaiting response from Roy re: street scape
 - smoking ban in works
 - Mortgage assistant program 11/4 2-8pm, America's Center
- c. Harry Bennett – SLDC Phone: (314) 832-2946
- d. Michael J. Cognasso - 3rd District Police Officer – Pager: (314) 318-0521

3. Approval of Previous Meeting Minutes: Will motions to approve, Andrew 2nds, none opposed, motions passes.

4. Financial Report

- 6 in favor for approval, 0 oppose, approved.

5. Old Business

- a. Angelo – Will Lieberman RFT ad buy – asks for funding for 2nd round \$3000 covers 8 weeks. Full year is \$18K fyi. Will thinks the 8 weeks would be worth it. Still looking to reach goal of 30 biz's involved, if reached then the investment would be self-sustainable, & then no \$ needed from Association. 24 committed. Will motions to do another 8 weeks funded by the Assoc. (\$3000), Andrew 2nds, 6 in favor, 0 oppose – motion passes.
- b. Angelo – CSBA website: WWW.WELOVECHEROKEE.COM
 - 4 slots: retail, food, arts, misc. (fills with pictures, will ad any emailed to Angelo)
 - links to other community sites

6. Committee Report

- no current reports

7. New Business

a. Establish Nominating Committee 2010 – CSBA Elections

- Will offers to be head of committee and Jason expressed interest as well.
- Elections are held at last meeting of year: voting & meeting date to be on Thursday, December 10th, 2009

b. Day of the Dead advertising/props funding request – Minerva requests funding for money to increase the AD size to full page, \$375 for AD and \$500 for props.

Will motions, Andrew 2nds, 6 in favor, none opposed, motion passes.

8. Announcements and Events

a. Day of the Dead 2009

Chair Minerva Lopez

b. Cherokee Print League Holiday Sale – (Dec. 5th) A street wide, printmakers art sale. Galleries & businesses along Cherokee Street host local printmakers. All sales made from the day go back into the artist's pockets. It's a great way to find unique holiday gift items, a huge support for artists, and a great way to get people to visit Cherokee in the winter. There's an open call for printmakers:

<http://firecrackerpress.com/blog/call>

Participating venues(so far)... The Firecracker Press, Porter Teleo, Snowflake City Stock, All Along Press, Fort Gondo, Cranky Yellow, Sleepy Kitty, Stirrup Pants Chapbook... Help spread the word and support the event!

c. Will motions to allocate \$250 towards the effort of supporting the beat cop with a cell phone we can reach him on at any time...Angelo 2nds, 7 favor, none opposed.

d. Minerva announces a new Mexican Restaurant where Los Arcos was: property owner pursuing liquor license - Shirley says the board has opposed him for last 4 years due to the way he has ran biz in the past. – Ken states if they get their plat run, then take a stand on whether to support or not.

e. 3709 Cherokee will be filled with the Democratic party.

9. Adjourn

CSBA Transaction Detail Report
 1/1/09 through 10/13/09

Date	Num	Payee	Memo	Category	Amount
CSBA Checking					
1/1/09		2009 Starting Balance		[CSBA Checking]	3,461.97
1/12/09		INTERNET TFR TO CHK 0025603086	TRANSFER	[CSBA Money Market]	5,000.00
1/13/09	547	CHECK - Personalized Mementos	Historical Plaque Project	Historical Plaque Project	-4,587.61
1/27/09	548	CHECK - Frank Moore	Street Cleaning	Street Cleaning	-487.50
2/24/09	549	CHECK - Frank Moore	Street Cleaning	Street Cleaning	-528.75
3/27/09	550	CHECK - Frank Moore	Street Cleaning	Street Cleaning	-506.25
4/11/09	551	CHECK - Firecracker Press	Cherokee Open House	Special Events	-1,929.32
4/16/09		INTERNET TFR TO CHK 0025603086	TRANSFER	[CSBA Money Market]	5,000.00
4/16/09		INTERNET TFR TO CHK 0025603086	TRANSFER	[CSBA Money Market]	5,000.00
4/20/09	552	CHECK - Diana's Bakery		Security Camera Program	-965.00
4/20/09	553	CHECK - Carrillos Western Wear		Security Camera Program	-1,000.00
4/30/09	554	CHECK - William Reznick	Window Washing	Street Cleaning	-150.00
5/4/09	555	CHECK - Frank Moore	Street Cleaning	Street Cleaning	-633.75
5/26/09	556	CHECK - Phillip Hitchcock	PHD Gallery	Security Camera Program	-1,000.00
5/28/09	557	CHECK - Michelle LeBeau	Secretary (April & May)	CSBA Administrative Expense	-120.00
6/3/09	558	CHECK - Frank Moore	Street Cleaning	Street Cleaning	-600.00
6/19/09	559	Leon Uniform		Gift	-250.00
7/1/09	560	US Cellular	Barb Potts Cell Phone	Gift	-250.00
7/15/09	200	CHECK - Frank Moore		Street Cleaning	-622.50
7/15/09	651	CHECK - Frank Moore	Street Cleaning	Street Cleaning	-705.00
7/22/09		HARLAND CLARKE CHK ORDERS PPD	New Checks	Misc	-23.00
9/3/09	653	CHECK - Michelle Lebeau	Secretary (June, July, Aug)	CSBA Administrative Expense	-198.00
9/9/09	652	CHECK - CVC	Convention & Visitors Comission	Advertising & Marketing	-370.00
9/9/09	655	CHECK - Frank Moore	Street Cleaning	Street Cleaning	-800.00
9/11/09	656	CHECK - Cranky Yellow	Design for RFT Ad	Advertising & Marketing	-150.00
9/14/09	654	CHECK - Riverfront Times	Advertising	Advertising & Marketing	-3,325.00
9/16/09		INTERNET TFR FRM CHK 0100063738		[CSBA Money Market]	10,000.00
9/22/09	657	Cherokee Street Latino Business Assn	Mexican Independance Day	Special Events	-3,275.00
10/7/09	659	CHECK - Frank Moore	Street Cleaning	Street Cleaning	-632.00
10/13/09	658	Mike Glodeck - FOAM		Security Camera Program	-1,000.00
Total CSBA Checking					4,353.29
CSBA Money Market					
1/1/09		2009 Starting Balance		[CSBA Money Market]	22,690.11
1/9/09		INTEREST PAID		Interest Income	2.80
1/12/09		INTERNET TFR TO CHK 0025603086	TRANSFER	[CSBA Checking]	-5,000.00
2/10/09		INTEREST PAID		Interest Income	7.89
3/10/09		INTEREST PAID		Interest Income	6.79
4/10/09		INTEREST PAID		Interest Income	7.52
4/16/09		INTERNET TFR TO CHK 0025603086	TRANSFER	[CSBA Checking]	-5,000.00
4/16/09		INTERNET TFR TO CHK 0025603086	TRANSFER	[CSBA Checking]	-5,000.00
5/8/09		INTEREST PAID		Interest Income	2.19
5/8/09		City Income from Special Taxing District		City Disbursement Voucher	22,346.28
6/18/09		INTEREST PAID		Interest Income	13.60
7/10/09		INTEREST PAID		Interest Income	14.83
8/10/09		INTEREST PAID		Interest Income	15.33
9/10/09		INTEREST PAID		Interest Income	15.34
9/16/09		INTERNET TFR FRM CHK 0100063738		[CSBA Checking]	-10,000.00
10/9/09		INTEREST PAID		Interest Income	9.31
Total CSBA Money Market					20,131.99
Net Inflows/Outflows					24,485.28