



# Cherokee Station Business Association

PO Box 2053, St. Louis, MO 63158 | [www.cherokeestation.com](http://www.cherokeestation.com)

## **Board/Association Meeting Minutes September 17, 2009 – 6:00 p. m. Cherokee Business Incubator, 2715 Cherokee**

### **1. Introductions**

Brief of what will be discussed during the meeting.

### **2. City Officials**

- a. Ken Ortmann - 9<sup>th</sup> Ward Alderman Phone: (314) 776-0161
- b. Craig Schmid - 20<sup>th</sup> Ward Alderman Phone: (314) 589-6816
- c. Harry Bennett – SLDC Phone: (314) 832-2946
  - (present) notes items re: street scape project
- d. Michael J. Cognasso - 3<sup>rd</sup> District Police Officer Pager: (314) 318-0521
  - (present) Aug/Sept: 81 calls for service. Jeff/Cher to Cher/Gravois – states crime incidences/statistics
  - Discussion of panhandling woman that wanders Cherokee, no charges due to mental issue pleas.
  - Don't leave belongings in car!

### **3. Approval of Previous Meeting Minutes –**

- a. Will motions to approve Andrew, all in favor, motion passes.

### **4. Financial Report**

- a. Jason had a mistake due to anticipating \$3000 re: RFT ad and now negative \$30. Will motions to overlook Angelo states that the extra \$ was out of the \$750 from the Festival. Will motions to approve Andrew seconds, all in favor, motion passes.
- b. Jason cuts the Cherokee Street Latino Business Association a check for \$3,275.00

### **5. Old Business**

- a. Angelo – Will Lieberman RFT ad buy
  - Angelo had enough money, no short falls. Great customer service so far.
  - Developing [www.welovecherokee.com](http://www.welovecherokee.com), currently forwarded to [www.CherokeeStreetNews.org](http://www.CherokeeStreetNews.org) website.
  - Casey of Mississippi Mud creating next AD.
  - Looking for more biz's to participate in AD and neighborhood.
  - Minerva is not happy with the 1<sup>st</sup> AD as there's no mention of Retail Stores. Angelo admits it was overlooked & mistake.
  - Latino Americana requests a RFT stand.

- States statistics on current participation
- b. Angelo – CSBA website
  - Nothing new to report. Hopes to bring something to next meeting.

## **6. Committee Report**

- a. Mexican Independence Day Report
  - Raves over the festival turnout, estimation over 10,000 attended
  - Expense report: presents to Jason – figure exceeds the budget but requests to keep & use left over money from what the assoc. gave her for ad money (\$275 leftover) with an additional \$275, Will motions to disperse \$3275 to Minvera for remaining ad bills, Eric seconds, all approve.
    - Shares picture of large crowd – no big incidences, some drunken but very active security, no police reports.
    - Shirley shares some pics of wall art left apparently by Lindsay Scott and Mark Bonhert
- b. Street Scape Meeting report: agreed to all but LED lighting, poles removed, tree grates installed, single globe lighting, Jason & Will spoke with a man willing to test it out. Ken supports the lighting project – possible stimulus grant money available? Villa has a solar light where panels in pole – cost effective? (Broadway) Jason & Harry think Cherokee will receive LED lighting.

## **7. New Business**

- a. Mama Bird Photography intro
  - i. Jess Dewes, looking for studio space, presents the Firecracker Press photoshoot, looking to work with other small businesses, carries professional degree, resume and equipment, very versatile, handout with rates. Focus on family, children portraits & individuals own the copyrights. Offers to photograph the street & neighborhood, maybe some volunteer time.

## **8. Announcements and Events**

- a. Day of the Dead 2009 – November 1<sup>st</sup>. Chair Minerva Lopez
  - thinking about doing a 4<sup>th</sup> DOD, something small.
  - will present a proposal next month
- b. Will is collecting Cherokee News, materials, please drop off anything relevant

## **9. Adjourn**

**CSBA Transaction Detail Report**  
 1/1/09 through 9/16/09

Date	Num	Payee	Memo	Category	Amount
<b>CSBA Checking</b>					
1/1/09		2009 Starting Balance		[CSBA Checking]	3,461.97
1/12/09		INTERNET TFR TO CHK 0025603086	TRANSFER	[CSBA Money Market]	5,000.00
1/13/09	547	CHECK - Personalized Mementos	Historical Plaque Project	Historical Plaque Project	-4,587.61
1/27/09	548	CHECK - Frank Moore	Street Cleaning	Street Cleaning	-487.50
2/24/09	549	CHECK - Frank Moore	Street Cleaning	Street Cleaning	-528.75
3/27/09	550	CHECK - Frank Moore	Street Cleaning	Street Cleaning	-506.25
4/11/09	551	CHECK - Firecracker Press	Cherokee Open House	Special Events	-1,929.32
4/16/09		INTERNET TFR TO CHK 0025603086	TRANSFER	[CSBA Money Market]	5,000.00
4/16/09		INTERNET TFR TO CHK 0025603086	TRANSFER	[CSBA Money Market]	5,000.00
4/20/09	552	CHECK - Diana's Bakery		Security Camera Program	-965.00
4/20/09	553	CHECK - Carrillos Western Wear		Security Camera Program	-1,000.00
4/30/09	554	CHECK - William Reznick	Window Washing	Street Cleaning	-150.00
5/4/09	555	CHECK - Frank Moore	Street Cleaning	Street Cleaning	-633.75
5/26/09	556	CHECK - Phillip Hitchcock	PHD Gallery	Security Camera Program	-1,000.00
5/28/09	557	CHECK - Michelle LeBeau	Secretary (April & May)	CSBA Administrative Expense	-120.00
6/3/09	558	CHECK - Frank Moore	Street Cleaning	Street Cleaning	-600.00
6/19/09	559	Leon Uniform		Gift	-250.00
7/1/09	560	US Cellular	Barb Potts Cell Phone	Gift	-250.00
7/15/09	200	CHECK - Frank Moore		Street Cleaning	-622.50
7/15/09	651	CHECK - Frank Moore	Street Cleaning	Street Cleaning	-705.00
7/22/09		HARLAND CLARKE CHK ORDERS PPD	New Checks	Misc	-23.00
9/3/09	653	CHECK - Michelle Lebeau	Secretary (June, July, Aug)	CSBA Administrative Expense	-198.00
9/9/09	652	CHECK - CVC	Convention & Visitors Comission	Advertising & Marketing	-370.00
9/9/09	655	CHECK - Frank Moore	Street Cleaning	Street Cleaning	-800.00
9/11/09	656	CHECK - Cranky Yellow	Design for RFT Ad	Advertising & Marketing	-150.00
9/14/09	654	CHECK - Riverfront Times	Advertising	Advertising & Marketing	-3,325.00
9/15/09		OVERDRAFT/NSF CHARGE 654		Misc	-30.00
9/16/09		INTERNET TFR FRM CHK 0100063738		[CSBA Money Market]	10,000.00
<b>Total CSBA Checking</b>					<b>9,230.29</b>
<b>CSBA Money Market</b>					
1/1/09		2009 Starting Balance		[CSBA Money Market]	22,690.11
1/9/09		INTEREST PAID		Interest Income	2.80
1/12/09		INTERNET TFR TO CHK 0025603086	TRANSFER	[CSBA Checking]	-5,000.00
2/10/09		INTEREST PAID		Interest Income	7.89
3/10/09		INTEREST PAID		Interest Income	6.79
4/10/09		INTEREST PAID		Interest Income	7.52
4/16/09		INTERNET TFR TO CHK 0025603086	TRANSFER	[CSBA Checking]	-5,000.00
4/16/09		INTERNET TFR TO CHK 0025603086	TRANSFER	[CSBA Checking]	-5,000.00
5/8/09		INTEREST PAID		Interest Income	2.19
5/8/09		City Income from Special Taxing District		City Disbursement Voucher	22,346.28
6/18/09		INTEREST PAID		Interest Income	13.60
7/10/09		INTEREST PAID		Interest Income	14.83
8/10/09		INTEREST PAID		Interest Income	15.33
9/10/09		INTEREST PAID		Interest Income	15.34
9/16/09		INTERNET TFR FRM CHK 0100063738		[CSBA Checking]	-10,000.00
<b>Total CSBA Money Market</b>					<b>20,122.68</b>
<b>Net Inflows/Outflows</b>					<b>29,352.97</b>