



# Cherokee Station Business Association

2715 Cherokee Street, St. Louis, MO 63118 | [www.cherokeestation.com](http://www.cherokeestation.com)

## Board/Association Meeting Agenda February 17, 2011 – 5:30pm El Torito – 2753 Cherokee Street

### 1. Introductions

### 2. City Officials

- a. Ken Ortmann - 9<sup>th</sup> Ward Alderman (314) 776-0161
- b. Craig Schmid - 20<sup>th</sup> Ward Alderman (314) 589-6816
- c. Harry Bennett – SLDC (314) 832-2946
- d. Michael J. Cognasso - 3<sup>rd</sup> District Police Officer [mjcognasso@slmpo.org](mailto:mjcognasso@slmpo.org)

### 3. Approval of Previous Meeting Minutes

### 4. Financial Report

### 5. Old Business

- a. SGC Conference Update Eric Woods
  - i. Tortilla Printing
  - ii. Getting the word out to local publications. Press Release? Advertising?
- b. Potential Grant Writer for CSBA? Jason Deem

### 6. Committee Reports

- a. Financial Committee Will Liebermann
  - i. Need to create a budget for 2011
- b. Marketing Committee Angelo
  - i. Status update on comprehensive marketing plan?
  - ii. Advertising in Eleven Magazine
  - iii. Cherokee Street Business Directory

### 7. New Business

- a. Randy Vines - Overview of signage application/approval process
- b. Ned Lips – Southern Parks Neighborhood Concept
- c. El Bronco Restaurant – Request for a letter of support
- d. Tickets Available for the 3<sup>rd</sup> District Police Luncheon
- e. Snow Shoveling Debrief
  - i. Discussion on decision making between meetings
    - 1. Blog Software vs. Email – Juan
- f. Van Ella Studios - New Business featured in PD
- g. Salvation Army – Plan to alter façade

### 8. Announcements and Events

- a. FEB 23 - 3rd District Police Luncheon
- b. MAR 18 – Southern Graphics Conference 5PM – Late on Cherokee.

### 9. Adjourn