



# Cherokee Station Business Association

PO Box 2053, St. Louis, MO 63158 | [www.cherokeestation.com](http://www.cherokeestation.com)

## Board/Association Meeting Minutes February 18, 2010 – 6:00 p. m. Foam Coffee & Beer - 3359 South Jefferson Avenue

1. **Introductions**
2. **City Officials**
  - a. Ken Ortmann - 9<sup>th</sup> Ward Alderman **Carnahan's money (\$187,000) to be used for Streetscape enhancement project and used to make all 4 corners of Jefferson and Cherokee look the same.**
  - b. Craig Schmid - 20<sup>th</sup> Ward Alderman **Answered questions from a separate handout about streetscape enhancement lighting. Talked about importance of census for the district.**
  - c. Harry Bennett – SLDC – 314 832-2946 **Call him if you need anything.**
  - d. Michael J. Cognasso - 3<sup>rd</sup> District Police Officer **Quiet on the street.**
3. **Approval of Previous Meeting Minutes**  
**Minerva wants to amend the meeting minutes to add the nomination for an empty seat. Eric discussed having signatures and names submitted. 5 signatures from business license owners for nomination. Only board members able to vote. Will makes a motion to approve the minutes. Jason 2nds. Minutes approved.**
4. **Financial Report**  
**- Jason reports. Will motions to approve, Angelo 2nds, none opposed, passes**
5. **Old Business** Angelo talked about RFT ad buy and poster campaign for WeLoveCherokee.com. Number of posters, where they will be hung, etc. are all under discussion. Will makes a motion to allocate \$400 for the next 3 months (\$1,200 total) from the association. Motion passes.
6. **Committee Report**  
- no updates
7. **New Business**
  - a. –Rachel Witt – Exec. Director of South Grand Comm. Improvement district. Rachel will briefly discuss the ways in which the Grand South Grand neighborhood operates. **Talked about the different variations the district went through and how businesses are taxed.**
8. **Announcements and Events** Eric talked about the Southern Graphics Counsel in the beginning of March. He's having a meeting on Thursday at 6:00pm for all of Cherokee to discuss what we can do to impress the Counsel. Eric handed out tickets to the Police benefit luncheon.
9. **Adjourn – 7:40pm**