



# Cherokee Station Business Association

PO Box 2053, St. Louis, MO 63158 | [www.cherokeestation.com](http://www.cherokeestation.com)

## Board/Association Meeting Minutes

January 21, 2010 – 6:00 p. m.

Foam Coffee & Beer - 3359 South Jefferson Avenue

### 1. Introduction

Introduction of new Board members and elected positions. A few positive comments about Cherokee Street. A brief discussion of past progress and future goals.

- Firecracker Valentine's Sale 2/6/10, Hector & Rosalba of Latino Americana, Minerva Lopez owner of Gooal – BIG year hopes due to Soccer World Cup, John Pa – just moved into neighborhood, Chris Sabbitino changing shop name from Street Ink to Art Monster, Brian Wallace - Pres of Art Dimensions & lives next store, Curious St. Louis - Kristen Castle looking to move into & open on Cherokee, Mark Bohnert of Red Brick & Black Bear – now open for lunch, May Day Organization team(Angelo Stege, Joe Lang, Ian Darnell, & Tyler)
- Will motions the board buys a table for the 3<sup>rd</sup> District Police Luncheon, Minerva 2nds, none opposed motion passes (Minerva mentions that table was purchased but no tickets were taken)

### 2. City Officials

- a. Ken Ortmann - 9<sup>th</sup> Ward Alderman Phone: (314) 776-0161
  - submits plans for the street scape (Shirley Wallace has some thoughts)
- b. Craig Schmid - 20<sup>th</sup> Ward Alderman Phone: (314) 589-6816
  - reports on statewide earnings tax (projected to generate @ \$140M to city of StL)
  - The whole city may be looking at different deductions such as once a week trash pickup.
  - Noticed that the street scape plans show cobra head lights and neither he nor Ken Ortmann voted for that. Should just be LED lighting.
  - Fire-arms, drug problems – tightened up nuisance letters to owners
  - Encouraging all to participate in Census – should receive census form via mail in March.
- c. Harry Bennett – SLDC – not present Phone: (314) 832-2946
- d. Michael J. Cognasso - 3<sup>rd</sup> District Police Officer [mjcognasso@slmpd.org](mailto:mjcognasso@slmpd.org)
  - Angelo mentions group of kids going around harassing people – throwing rocks, attacked old man, kicking down signs (Shirley Wallace mentions to follow them, get an address of home entered and Barb Potts will write forceful letter).
  - Mentions shooting at Spectrum store on Cherokee – store owners wife was shot in arm – OK – was a black male they've never seen before, couple of car break ins, couple of domestic incidences. [mjcognasso@slmpd.org](mailto:mjcognasso@slmpd.org)

**3. Approval of Previous Meeting Minutes**

- Jason Deems motions to approve, Mike Glodeck 2nds, none opposed, passes

**4. Financial Report**

- Jason reports. Will motions to approve, Angelo 2nds, none opposed, passes

**5. Old Business**

a. Angelo – Will Lieberman (RFT ad buy)

- 1<sup>st</sup> AD of 2010 out this week, new design, website updated & links to other Cherokee sites, send pics and email info to Angelo – Peat Wollager mentions Flickr site to link to – Shirley asks about funding: rates was raised, having trouble gathering sponsors, needs about 18 to participate, currently not sustainable without associations help. Working on holding fundraisers & selling WeLoveCherokee gear to help raise \$ - “City budget coming up – is this project worth the money spent? Needs to be re-evaluated.” - Shirley Wallace

b. Angelo – CSBA website

- no update

**6. Committee Report**

- no updates

**7. New Business**

a. Southern Graphics Conference 2011 – Eric Woods

- 5 day yearly conf for printmakers & artists, 1200-2000 attendees coming to StL, Chase Park is hub hotel offered, WashU is ground zero & dedicating one night to Cherokee Street. (end of March?)

- Craig Schmid offers idea of early National Advertising in Spanish & English to attract all to out Latino neighborhood.

b. Jorge Riopedre - Executive Director of the Hispanic Chamber of Commerce

- Introduces resource center at South side of Grand & Gravois in bank building, focus on small business, space is open for use of computers, software & educational programs. 1/28/10 meeting [www.hccstl.com](http://www.hccstl.com)

c. May Day Festival – Angelo Stege

- Committee asks for permission from board to close off 2 blocks of Cherokee (Texas to Iowa) for the May Day Festival & Rally

- Ian Darnell: May Day celebrates the return of the Spring, new beginnings, late 19<sup>th</sup> C became a time for solidarity of the 8 hour day for the work force, movement for social justice, International Holiday.

- Angelo: Indoor Outdoor event with vendors booths, events throughout the day, live music at cross street of Ohio, Street Theatre, bathroom facilities, barricades, city approval & involvement, pedestrian flow, map provided. Brings a different crowd & audience than Cinco de Mayo.

- Will motions to vote on board supporting May Day event & submit a letter of documentation & support to city for closing down the street 2 weekends in a row. Jason 2nds, none opposed, passes. Angelo asks for board to support event & the street to be closed down if complied with the city.

**8. Announcements and Events**

**- Mayor set up VanGuard cabinet & committees – Angelo was accepted as a member. Hopes to benefit Cherokee.**

**- Minerva proposes Hector Medino of El Torito to become fill-in board position, and Angelo nominates Mark Bohnert to become fill-in board position (One position open to replace Mike Glodeck's position. Will 2nds both. Private board ballot vote 15 minutes prior to next meeting.**

**9. Adjourn – 7:40pm**