



Cherokee Station Business Association

PO Box 2053, St. Louis, MO 63158 | www.cherokeestation.com

Board/Association Mtg. Minutes **May 20, 2010 – 6:00 p.m.** **Latino Americana – 2800 Cherokee St.**

1. **Introduction**
2. **City Officials**
 - a. Ken Ortmann - 9th Ward Alderman - Phone: (314) 776-0161
- *Announces BPW concert schedule: 6/1, 7/3, 8/7, 9/11 – Announces Broadway Affair Art Show @ Fire Dept. 8/7 10am-11pm – BPW Park bathrooms moving forward w/construction*
 - b. Craig Schmid - 20th Ward Alderman Phone: (314) 589-6816
- *Ken Ortmann & Craig met w/Stephanie of BPS @ Cherokee St. Enhancement: project will theoretically start @ Nebraska, move East on one side & back West on opposite side; new alley way approaches; new handicap ramps; if paper work finished in July, project begins & last approx 200 “work” days; Stika(?) is point of contact. – 3500 Potomac @ Illinois: completed GREEN rehab by Patty Green, ribbon cutting & open house w/Mayor Slay on 6/7/10, completed w/stimulus \$\$.*
 - c. Harry Bennett – SLDC Phone: (314) 832-2946
- *suggests for anyone to put “concerns” in writing & submit to Alderman as often as needed. Submit to Eric Woods(eric@firecrackerpress.com) & he will forward on to appropriate Alderman.*
 - d. Michael J. Cognasso - 3rd District Police Officer – E: mjcognasso@slmpo.org
- *not present*
3. **Approval of Previous Meeting Minutes** – *Chris motions, Angelo & Jonathon 2nd, 0 opposed, approved.*
4. **Financial Report** – *Angelo motions, Minerva 2nds, 0 opposed, approved.*
- *Pulaski Bank printed a “bad” batch of temporary checks, check bounced to Michelle LeBeau for Secretary allowance. Pulaski is to refund.*
5. **Old Business**
 - a. Angelo –poster campaign and We Love Cherokee
- *wrote & sending ThankYou to PI restaurant for the Cherokee Pizza(everyone signs), selling Placquards for \$10 & \$15 to raise \$, expanding in “print” ads, starting new ad campaign: has \$1300, needs \$2700 for 3 mos.*
 - b. Will/Jason - Recap of Cinco de Mayo 2010 – *largest turnout yet(estimated @ 20,000 people)! SUCCESS!*
 - c. Eric - Brief update on SGC Print Conference 2011 – *met w/WashU committee chair and Dean of Arts in prior week: WashU needs info on property owners that hold interest in hosting an event, call for entries all across USA, event will include a wedding at 2720 w/concert.*
6. **Committee Report**
 - a. Security Committee – *No Updates*
 - b. Proposal to begin a Financial Committee – *Angelo, Carlos, Hector & Will form committee.*
 - c. Youth Development Committee – *Talent Show “in works”, looking for sponsors & donations as well as help organizing & running event.*
7. **New Business**
 - a. Matt Strom – Proposal for music event in October?
- *Leslie planning a 2 day music festival for street, 10/29 & 10/30, falls on Day of Dead Holiday, wants to include and emphasize on Holiday & Culture, Venues to date include: Sleepy Kitty, Firecracker Press, 2720, Fort Gondo, APOP, Off Broadway; local & Nat'l acts; contact: lrottsolk@gmail.com*
 - b. Maricruz Rivera – U.S. Bank – *recruiting business, would like to move to location on street, generous sponsor of Cinco de Mayo*
 - c. Martha Buckley – BPW upcoming events: *Womens’ Self Defense classes, Kids’ Martial Arts classes, 5Star Senior Center Yard Sale 5/22 7am-1pm(noon-1/2 price items), St. Wenceslaus Church Trivia night, 6/22 5:30pm Happy Hour @ BPW*
8. **Announcements and Events**
 - a. Lumberyard Magazine Release Party – *June 26th at The Firecracker Press – 6th issue, \$10ea.*
 - b. Citywide Open Studios – *July 24th and 25th – sign up by May 29th*
 - c. *Minerva announces Mexican Independence Day 9/11, 9/12 11am-11pm, Iowa to Nebraska street will be closed. Requesting funding & sponsorship for \$10,000. Minerva motions to approve, Carlos 2nds, remaining members opposed. Minerva withdraws motion and agrees to schedule a Board meeting to discuss and present an event proposal. Harry Bennett mentions a structured proposal must be submitted for any and all requests for funding.*
 - d. *Security Camera Progrma to continue: Business owner will be refunded ½ the cost up to \$1,000. Exterior cameras must be installed on the front, back and side of building to qualify. If an incident occurs w/in range, the security tape must submitted w/in 24 hours.*
9. **Adjourn**