



Cherokee Station Business Association

PO Box 2053, St. Louis, MO 63158 | www.cherokeestation.com

Board/Association Meeting Agenda

September 16, 2010 – 6:00 p. m.

Foam Coffee & Beer - 3359 South Jefferson Avenue

1. **Introduction**
2. **City Officials**
 - a. Ken Ortmann - 9th Ward Alderman - Phone: (314) 776-0161
 - b. Craig Schmid - 20th Ward Alderman - Phone: (314) 589-6816
 - c. Harry Bennett – SLDC - Phone: (314) 832-2946
 - d. Michael J. Cognasso - 3rd District Police Officer – E: mjcognasso@slmpo.org
3. **Approval of Previous Meeting Minutes**
4. **Financial Report**
5. **Old Business**
 - a. Streetscape renovations
 - b. Mexican Independence Day Festival
 - c. St. Louis Secret Sound Society
 - d. SGC Printmaking Conference update
6. **Committee Report**
 - a. Financial Committee – Eric, Angelo, Carlos, Will, Hector
 - b. Marketing Committee – Matt Strom – continued discussion of comprehensive marketing plan, Eleven Magazine proposal
7. **New Business**
 - a. Cherokee Photobooth proposal
8. **Announcements and Events**
 - a. Cherokee Print League – Saturday, December 4th
9. **Adjourn**



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Board/Association Meeting Minutes

September 16 , 2010 – 6:00 p. m.

Foam Coffee & Beer - 3359 South Jefferson Avenue

1. Introduction

No city officials present.

Mr. Bennett- Fielded questions regarding the street improvements

2. City Officials

- | | |
|--|---|
| a. Ken Ortmann - 9 th Ward Alderman - | Phone: (314) 776-0161 |
| b. Craig Schmid - 20 th Ward Alderman | Phone: (314) 589-6816 |
| c. Harry Bennett – SLDC | Phone: (314) 832-2946 |
| d. Michael J. Cognasso - 3 rd District Police Officer – | E: mjcognasso@slmpo.org |

3. Approval of Previous Meeting Minutes

Mins. approved- Jason Deem and Jonathan Fritz

4. Financial Report

Just same- street cleaning expenses, etc. \$31,000 in account, \$6,000 to Mexican Independence Day Festival- approved

5. Old Business

- a. Streetscape renovations-

Angelo- Chris Sabatino's brother spoke to worker and he told him that going to leave up old lights- everyone agreed.

Curb cuts tearing up asphalt, kids scratching names in them.

Minerva- engineer installing lights said by festival street would be fixed, but they were not, street looks really bad in midst of construction, need to ask alderman about disrepair of process, parking next to La Vallesana looked terrible.

Eric- Oct. original date, Cranky Yellow and Firecracker Press supposed to be done first

Mr. Bennett- brought list, seems to be on schedule, no danger apparent at festival, Minerva responds had to cover with plywood, Mr. Bennett- you can call or speak to workers, assume someone would talk to them prior to event, recommends do it all in writing and keep record.

Will- sidewalks in disrepair in front of buildings, enough money for streetscape but can't fix sidewalk.

- b. Mexican Independence Day Festival
 - Very successful event with a lot in attendance, \$6,000 from business association-advertising, delivered invoice without receipts then presented receipts, requesting \$250 expenditure for street cleaning.
 - Eric- complaints about trash.
 - Minerva- containers small, came back following morning to clean up, but trash service not until Tues.
 - Jason- need more cans at festival like that
 - Minerva- next year will have more receptacles, oversight not intentional.
 - Eric- re: reimbursing clean up- paid Frank to clean up extra this week, Minerva counters- pay Cinco for street clean up, Will and Jason- no it was street precleaning.
 - Eric- officer Cognasso wasn't informed, Minerva- withdrawal request
- c. St. Louis Secret Sound Society
 - Brought registration cards and letter, invite ideas, wants businesses to participate with specials, want to bring people into businesses, Hector has space to offer.
- d. SGC Printmaking Conference update
 - March 2011, Friday night party on street, meeting couple weeks ago and 40 in attendance, project 1,200- 2,000 people, people looking for space to exhibit work, deadline Nov. 1, Will raise point- those attending may bring others from STL to street- need to capitalize on this, opportunity to present street to out-of-towners and those from here, opportunity for restaurants to gain too.

6. **Committee Report**

- a. Financial Committee – Eric, Angelo, Carlos, Will, Hector
- b. Marketing Committee – Matt Strom – continued discussion of comprehensive marketing plan, Eleven Magazine proposal
 - Inaugural meeting- how to present info to board on how street being marketed, \$375 per add, \$70 design budget per ad, generate concrete data for marketing campaign, run bug consistent among adds to link to CSN, lead to ideas for future campaigns, Jason check for up hits or more comments, contact Matt if want to promote something, want to draft doc for business owners explaining outdoor signage.

7. **New Business**

- a. Cherokee Photobooth proposal
 - Photobooth not in attendance

8. **Announcements and Events**

- a. Cherokee Print League – Saturday, December 4th

call for entries next few weeks,

Intro: Chris Meeks- Hatbox in Nebula

Amy Thomspen- 2308 Cherokee moved her print shop, Paper Boat Studios

Fred Boyd- Alpaca Mill on Cherokee at old Globe Variety Store

Matt raise point never vote on Eleven add, discrepancy in add price, Will- motion \$370 for four months, \$280 for design at discretion of design committee, Angelo seconds.

9. **Adjourn**

Transaction Detail Report
 1/1/10 through 9/24/10

Date	Account	Num	Payee	Memo	Category	Clr	Amount
Balance 12/31/09							21,626.37
1/6/10	CSBA Checking	669	CHECK - Frank Moore	Street Cleaning	Street Cleaning		-564.00
2/5/10	CSBA Checking	670	CHECK - Frank Moore	Street Cleaning	Street Cleaning		-508.00
2/11/10	CSBA Checking	671	CHECK - Michelle Lebeau	Secretary Jan	CSBA Administrative Expense		-60.00
2/15/10	CSBA Checking		INTERNET TFR TO CHK 0025603086	TRANSFER	[CSBA Money Market]		5,000.00
2/24/10	CSBA Checking	672	CHECK - 3rd District Police Partnership		Misc		-250.00
3/10/10	CSBA Checking	673	CHECK - Frank Moore	Street Cleaning	Street Cleaning		-600.00
3/23/10	CSBA Checking	674	CHECK - Michelle Lebeau	Secretary Feb/Apr	CSBA Administrative Expense		-90.00
4/5/10	CSBA Checking		City Income from Special Taxing District		City Disbursement Voucher		21,710.81
4/8/10	CSBA Checking	675	CHECK - Frank Moore	Street Cleaning	Street Cleaning		-584.00
5/10/10	CSBA Checking	676	CHECK - Michelle Lebeau	Secretary Apr + \$20 Bank Charge	CSBA Administrative Expense		-80.00
5/11/10	CSBA Checking	678	CHECK - Frank Moore	Street Cleaning	Street Cleaning		-772.00
5/20/10	CSBA Checking	679	CHECK - Carlos Dominguez	Security Cameras	Security Camera Program		-2,000.00
5/20/10	CSBA Checking	680	CHECK - Global Connect	Auto dialer announcements	Misc		-9.66
5/20/10	CSBA Checking	681	CHECK - Hillario Vargas	Security Cameras	Security Camera Program		-1,000.00
5/20/10	CSBA Checking	682	CHECK - US Cellular	Barb Potts Cell Phone	Gift		-250.00
5/20/10	CSBA Checking	683	CHECK - Leon Uniform	Police Officer Gift	Gift		-100.00
5/20/10	CSBA Checking	684	CHECK - Tomas Pedro	Security Cameras	Security Camera Program		-1,000.00
5/20/10	CSBA Checking	685	CHECK - William Liebermann	Security Cameras	Security Camera Program		-1,000.00
6/9/10	CSBA Checking	686	CHECK - Michelle Lebeau	May & June	CSBA Administrative Expense		-120.00
6/10/10	CSBA Checking	687	CHECK - Frank Moore	Street Cleaning	Street Cleaning		-608.00
6/15/10	CSBA Checking	688	Pepe Cruz	Street Cleaning	Street Cleaning		-100.00
7/12/10	CSBA Checking	689	CHECK - Benton Park West	Advertising with BPWNA	Advertising & Marketing		-461.00
7/15/10	CSBA Checking	690	CHECK - Frank Moore	Street Cleaning	Street Cleaning		-604.00
8/3/10	CSBA Checking		RETURN MAIL FEE	Bank Fee - Unknown	CSBA Administrative Expense		-5.50
8/16/10	CSBA Checking	691	CHECK - Frank Moore	Street Cleaning	Street Cleaning		-556.00
9/14/10	CSBA Checking	692	CHECK - Frank Moore	Street Cleaning	Street Cleaning		-608.00
1/8/10	CSBA Money Market		INTEREST PAID		Interest Income		2.21
2/10/10	CSBA Money Market		INTEREST PAID		Interest Income		9.11
2/15/10	CSBA Money Market		INTERNET TFR TO CHK 0025603086	TRANSFER	[CSBA Checking]		-5,000.00
3/10/10	CSBA Money Market		INTEREST PAID		Interest Income		5.47
4/9/10	CSBA Money Market		INTEREST PAID		Interest Income		4.99
5/10/10	CSBA Money Market		INTEREST PAID		Interest Income		4.12
6/10/10	CSBA Money Market		INTEREST PAID		Interest Income		3.87
7/9/10	CSBA Money Market		INTEREST PAID		Interest Income		3.62
8/10/10	CSBA Money Market		INTEREST PAID		Interest Income		3.99
9/10/10	CSBA Money Market		INTEREST PAID		Interest Income		3.87
Total 1/1/10 - 9/24/10							9,821.90
Balance 9/24/10							31,448.27
Total Inflows							26,752.06
Total Outflows							-16,930.16
Net Total							9,821.90

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Cherokee Station Business Association

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Cherokee Station Business Association

2010

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Kristin Ake			KristinA@stlouishoppe.com



Contacts for City of St. Louis –Cherokee Project

City Project Contact: Armen Kayarian/Trina Office: 314-613-7476
Trina Cell 314-392-8305

Contractor: SBC Contracting Inc. Office 314-832-1422
Mark Stika 314-280-1949
Scott McGraw 314-581-4631

<u>Company</u>	<u>Contact</u>	<u>Address</u>	<u>Phone #</u>
Banks and Banks	Bill Banks	2541 Highridge 63136	314-388-3863
Thunder Electric	Brandon Duree	3650 Big Bend Industrial Ct 63143	314-486-6315
Raineri Ready Mix	Marty Raineri	6351 Knox Industrial Dr 63139	314-941-9060
Neenah Foundry	Brandon Ostendorf	55 Cherokee Drive 63376	314-348-9168
Williams Scottman	Mark Arink	6850 US Hwy 61/67 63052	1-636-399-2242
EG-Tech	John Brennamen	4833 Mercier St. 64112	1-816-931-2186
Parking Lot Picasso	Dave Passanise	13 Hillcrest 63021	314-226-7202
All American Waste	Anthony Pobuda	PO Box 22198 85277	1-877-279-5725
Gateway Parking Meter	Tom Stoff		314-589-6730

Att: Harry

Registration for Secret Sound Festival Brochure

Please return to: FOAM (3359 S Jefferson Ave) or The Mud House
(2101 Cherokee Street). All registration cards are due Friday, October, 8

Your Name: _____

Business Name: _____

Business Street Address: _____

Business Phone #: _____

Business Email: _____

Please circle what best describes your business:

Restaurant Retail Services Other

What do you plan to offer during the festival? _____

What will your hours of operation be? _____

Thank you for your participation. If you have any questions email queries@stlssa.